

TERMS AND CONDITIONS EMERGING TECHNOLOGY ONWARD INCUBATOR (“TERMS AND CONDITIONS”)

COMMON TERMS USED IN THESE RULES

These are the official rules and regulations that govern how the Emerging Tech Onward Incubator (AI) operates (the “ONward Incubator”). In these Terms and Conditions, “we”, “our”, and “us” refer to the Sponsors of this ONward Incubator. “You” and “Yourself” refer to an eligible Participant.

OVERVIEW

This ONward Incubator is kicked off effective September 1st and comprises of:

- Registration online by startups/developers/tech/creative companies and students as individuals or teams to solve P&G Business problems from Sept 6th , 2018 onwards
- Submission of solution proposal as a document/video/presentation by participating teams by Oct 10th , 2018
- weekly recurring face-to-face meetings, and
- a face-to-face presentation and briefing session on Oct 22nd, 2018 as part of P&G Asia Pacific Onward Digital & Emerging Tech week
- Presentation by selected teams on final prototype working with P&G sponsor teams by Nov 2018 end with possible announcement of award of contract for selected solution to the identified team(s) by Jan end, 2019.

It is an international event involving global participation with selection of final solutions by P&G Asia Pacific leadership. P&G is the organizing Sponsor. P&G is organizing ONward with participation of industry leading technology companies. As part of this P&G will be providing their industry challenges to the Participants.

Technology partners will provide their expertise and (at their discretion) make available their products (e.g., software, hardware) to the Participants for the duration of the ONward Incubator.

During this ONward Incubator, each Participant and Sponsors will work together to create and develop innovative emerging technology software/hardwares ("Entry") on the 4 following areas:

1. Capabilities for improved interaction with consumers
2. Capabilities for improved quality and efficiency of P&G Business processes
3. Capabilities in the production process/supply chain
4. Capabilities in other key identified areas (per business problem which will be available to participant upon registration)

Specifics on timings and registration are described on the Onward incubator website: <http://pgonward.incubatehub.com/>

Participants must be registered using the link to the website.

WHO MAY ENTER?

You are eligible to participate and enter the ONward Incubator provided you meet the following requirements (i.e., Participant):

- You are at least 18 years old and the age of majority in your jurisdiction of residence.
- You registered and are accepted by the Sponsors to participate in the ONward Incubator. Determination of acceptability for participation in the ONward Incubator is at the sole discretion of Sponsors. Sponsors reserve the right to disqualify any Participant and/or Entry that does not comply with the Terms and Conditions of the ONward Incubator.
- You must attend all the meetings of the ONward Incubator.
- You must make your own travel and accommodation arrangements and cover all associated costs and expenses.
- You must supply your own laptop and compliant hardware/software to participate.
- Your participation in the ONward Incubator constitutes full and unconditional agreement to and acceptance of these Terms and Conditions.
- You are not an employee of P&G (sponsor) or their related companies as of September 1, 2018 or during the ONward Incubator; nor an immediate family member (parent, sibling, spouse, children) of or household member to an employee.
- You are not involved in any part of the creation, promotion, execution or administration of this ONward Incubator.
- You confirm that you are not being employed by companies being in, direct or indirect, competition with the Sponsors or being employed by companies who have companies in direct or indirect competition with the Sponsors as client/business partner.
- You confirm that you are not participating as journalists and/or government employees, and/or members/employees of a media and/or government agency, and/or participating for reasons others than the genuine interest of winning the ONward Incubator.

If a Participant is an employee of a corporation, government or an academic institution, enrolled as a student, it is his or her sole responsibility to review, understand and abide by his or her employer's, government's, or academic institution's policies regarding eligibility to participate in the ONward Incubator. If a Participant is found to be in violation of his or her school's, government's or employer's policies, then he or she will be disqualified from participating in the ONward Incubator. Sponsors disclaim any and all liability or responsibility for disputes arising between a student or employee and his or her school, government or employer related to the ONward Incubator.

HOW DO YOU ENTER?

Visit: <http://pgonward.incubatehub.com/> to submit your registration.

Registration may close early, when the maximum number of Participants have been reached. You must register for the ONward Incubator as an individual or team with all member names listed.

Once you have successfully registered and been accepted by the Sponsors as a Participant, then you will also be provided with access to our ONward crowdsourcing and collaboration platform where the data and documentation will be waiting for you.

- Each Participant will receive an email confirmation that he/she has been registered for the ONward Incubator and may be required to confirm his/her participation.
- Participants may be photographed and/or videotaped while working in the multiple ONward Incubator venues. Participants agree that the Sponsors may use any photographs or videos obtained in this manner for promotional purposes, during or after the ONward Incubator in any media.

WHAT DOES IT COST TO PARTICIPATE?

- No Entry fee for participation, but seats will be limited.

GENERAL STANDARDS FOR ENTRIES

The intent and spirit of the ONward Incubator is to encourage Participants to create innovative solutions for consumers and the industry overall. Sponsors are looking for prototypes, minimum viable products, and/or demos, and not only slide presentations.

To be eligible for judging, all Entries during the ONward Incubator must meet the following general standards:

- All Entries must be made and presented in English.
- The content of your Entry and any supporting materials must be acceptable for all viewing audiences.

By making an Entry in this ONward Incubator, you confirm:

- The Entry complies with these Terms and Conditions;
- That the entirety of the Entry is your original work and newly created during the ONward Incubator and must not have been entered in any other competition or program similar to the ONward Incubator;
- That you have obtained any and all consents, approvals, or licenses required for you to submit your Entry, and that your Entry will not violate anyone else's rights or the law.
- Each participant or team may make more than one Submission.
- All Submission(s) must be original work. Any form of plagiarism or copying is not allowed.
- All Submission(s) must be new. Any work that has been submitted for other competitions (whether in Singapore or overseas) or has been used for commercial purposes and/or has been published in any media will not be accepted.

HOW MANY ENTRIES MAY I MAKE?

- Each Participant may submit one or more Entry to the ONward Incubator.

HOW WILL ENTRIES BE JUDGED?

Each Participant will present his/her Entry as a proposal by October 10th , 2018, present in Oct 22 briefing session if selected and make final prototype presentation by November end 2018 for potential award of pilot contract by January 2019. The judging input and winners will be announced via the participation website

Entries will be judged on the following criteria:

- 1/3 Innovation/creativity - Is it a new/innovative/out-of-the box concept?
- 1/3 Business Value - Does the application create value? Does it save money, grow sales, create opportunity; connect customers, partners, and employees?
- 1/3 Practical Implementation - How rapidly can we enable a minimum viable product in partnership?

The Entry that earns the highest overall score will get a chance to advance to next round a. The decisions of the judges will be final. In the event of a tie, judges will deliberate to determine the winner teams. The judging period may be extended by Sponsors for any length of time, in Sponsor's discretion.

WHAT IS IN IT FOR THE PARTICIPANTS?

Participants get to be a part of P&G co-innovation Onward incubator platform to solve industry problems assigned by P&G across business domains and P&G brands. An exclusive opportunity to get a commercial paid contract to run pilot if selected by January 2019 as an opportunity to progress on a project basis with Sponsors to further develop presented solutions and solve other P&G problems being part of the ecosystem

SELECTION CONDITIONS:

Your odds of being selected will depend on the number of eligible Entries received, the quality of the Entries, and the level of skill of the Participants.

If you are selected as a winner:

- You may not designate someone else as the winner; and
- You agree to provide the Sponsors with any requested information.

WHAT OTHER CONDITIONS ARE YOU AGREEING TO BY ENTERING AND PARTICIPATING?

By entering this ONward Incubator you agree:

- To abide by the Terms and Conditions;
- To sign an NDA/CDA as confidentiality disclosure agreement with P&G
- To release and hold harmless the Sponsors, and its respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this ONward Incubator and its promotion, or any prize won;

- That Sponsors decisions will be final and binding on all matters related to this ONward Incubator;
- The Sponsors reserves the right to modify these Terms and Conditions at their sole discretion.
- Sponsors may use your proper name and state, country, and/or region of residence, image, employment information, online and in print, or in any other media, in connection with this ONward Incubator, without payment or compensation to you, except where prohibited by law;
- To contact us prior to promoting or publicizing your participation in and, if applicable, your winning or participating in the ONward Incubator;
- To not use or display any of the Sponsors trademark (including any logo or brand) without prior-written permission;
- In case datasets are shared with Participants, Participants shall not send them over to parties that are not registered as Participants of the ONward Incubator.
- Other terms & conditions (see below)

ONward Incubator Guidelines:

- The Entry from the Participant must not knowingly contain material that violates or infringes another's rights, including but not limited to privacy, publicity, copyright, trademark, patent, or intellectual property related rights.
- By entering, each Participant represents and warrants that (a) the Participant's contribution to the Entry and all components thereof, including all ideas, creative elements and any other materials and information contained or generated during the elaboration of the Entry are wholly original with the Participant, (b) no person or entity has collaborated with Participant in creating the Entry, provided any material or information for inclusion in the Entry, or has any ownership rights in and to the Entry or any component thereof, (c) Participant has the exclusive, unconditional right and authority to submit the Entry and to grant the rights set forth herein, and (d) the Participant's Entry complies with these Terms and Conditions in full.

Grant of Rights:

- .1. Each Participant is responsible for determining the disposition of any intellectual property developed during the course of the ONward Incubator. The Sponsors shall not be responsible for mediating disputes that arise relating to intellectual property ownership. If a dispute arises concerning intellectual property ownership, the Sponsors may at their discretion disqualify any Entry.
- .2. In consideration of the valuable consideration of time, expense, money and effort which will be expended by Sponsors to organize and run this ONward Incubator, each Participant entering the ONward Incubator hereby grants to Sponsors and their affiliates a non-exclusive, irrevocable, royalty-free license to reproduce, have made, exploit, adapt, use and display, in perpetuity, throughout the world, the Entry and any work results developed during the course of the ONward Incubator in whole or in part (including all

ideas, creative elements, know-how, invention, whether or not patentable, conceived or reduced to practice as a result of participation in the ONward Incubator) and any other materials and information contained or generated in the course of the Entry elaboration), with the right to sub-license, without further notice or compensation to the Participant.

Release of Claims:

- By making an Entry, each Participant releases the Sponsors from and against the full amount of all claims, liabilities, actions, suits, proceedings, assessments, judgments, decrees, losses, fees, damages, settlement funds, and associated costs and expenses including attorney's fees arising from or in connection with the Participant's participation in this ONward Incubator, any use by the Sponsors of the Participant's Entry and/or the exercise by the Sponsors of any rights granted to it herein, including without limitation claims based on copyright, patent and/or trademark infringement relating to the Participant's Submission resulting from the Participant's participation in this ONward Incubator.

OTHER TERMS AND CONDITIONS

The following "Other Terms and Conditions" form part of the Terms and Conditions applicable to the Competition.

1. SUBMISSION REQUIREMENTS

1.1. Participants must create a working software application or hardware (herein referred to as "Application") for submission to P&G.

1.2. Participants must provide the following materials in English as part of the Submission (as defined below):

1.2.1. The Application (including its source codes) and all installation files, data (if any), and access (e.g. access credentials, web address) required for the Application to function successfully; and

1.2.2. A set of presentation slides, describing the main features, functionalities and benefits of the Application.

1.3. If the Application requires any additional third party software to function, participants must provide P&G with access to and use of such additional software at no cost to P&G.

1.4. Participants may use Application Program Interface ("API") that have been provided for the Competition, and/or APIs, libraries, software development kits ("SDK") and other tools that have been made available and authorized for public use, to create or develop the Application.

1.4.1. Participants may use APIs and data to the extent that participants have been, authorized to use them.

1.4.2. Tools made available and authorized for public use refers to those that (a) have been made publicly available on the internet to date; and (b) are searchable through common search engines, and accessible thereafter either free or with authorized access.

1.5. Participants may submit an Application that includes the use of open source software, provided that (a) the participants comply with applicable open source licenses and (b) that the applicable open source license terms will not require the release, disclosure or distribution of any part of the Application or Submission back to the open source community or to any third party under any circumstances.

1.6. All Submissions must: (a) be original work and not be owned by or subject to any other person or entity having any right or interest in it; and (b) not violate any Intellectual Property Rights or other rights including but not limited to contract, copyright, patent, trademark, and/or privacy rights, of any other person or entity.

1.7. All Submissions must be new. Any work that has been submitted for other competitions (whether in Singapore or overseas) or has been used for commercial purposes and/or has been published in any media will not be accepted.

1.8. The Application must not have been developed, or derived from any software developed, with any support or contract from P&G. P&G may in its sole discretion disqualify an Application, if in P&G's opinion, awarding a Prize for that Application may create any conflict of interest.

1.9. Participants must ensure that the Application can be successfully installed and function on their respective mobile devices or desktop/laptop computers.

1.10. Participants shall not make available or disclose any Application or Submission to the public.

2. DISQUALIFICATION

2.1. P&G reserves the right to disqualify any participant, team and/or Submission that does not meet any of the Terms and Conditions, including but not limited to Submissions containing inaccurate, invalid or misleading information.

2.2. P&G reserves the right to assess participants' eligibility and compliance with the Terms and Conditions at any point during the Competition. Participants must provide prompt assistance when called upon.

2.3. Any participant's work deemed by the Judging Panel to be obscene, incendiary, defamatory, sexually explicit, or otherwise objectionable or inappropriate will not be considered for this Competition and P&G and/or the Judging Panel have absolute discretion to decide on it.

2.5. Participants must not communicate with or attempt to influence the Judging Panel. Failure to adhere to this rule may result in disqualification of the relevant participant and/or team.

3. INTELLECTUAL PROPERTY RIGHTS

3.1. All materials including software, source code, documentation, data, concepts and ideas (whether created or developed independently by a participant or jointly with others) submitted to P&G ("Submissions") shall be the property of the participants. Notwithstanding the foregoing, each participant acknowledges and agrees that any ideas or concepts related to the Submission are not confidential or proprietary, and P&G may use, incorporate or disclose any of them now or

in the future in any manner, and each participant waives any and all claims that may arise against P&G (or its affiliates, contractors and agents) or anyone else participating or otherwise attending in this Competition for such use or disclosure.

3.2. By making a Submission, each participant acknowledges and agrees that P&G may obtain many submissions in connection with this Competition and/or other marketing initiatives or challenges staged and/or offered by P&G (“Submitted Ideas”), and that such submission may be similar or identical in theme, idea, format or other respects to other Submitted Ideas or other materials developed by P&G or its contractors or agents. Unless prohibited by law, each participant waives any and all claims against P&G and/or any other participants/teams P&G may have had and/or may have (presently or in the future), that any submission and/or other works (including videos) accepted, reviewed and/or used by P&G or other participants may be similar to his/her submission, or that any compensation is due to such participant in connection with such submission or other works used by any entity in the P&G Group.

3.3. Each participant hereby grants an irrevocable, perpetual, non-exclusive, royalty free, worldwide license (“IPR License”) to P&G and/or any effective as of the date of this document, to use, sub-license, discuss, distribute, publicize, market and/or create derivative works with, (i) the intellectual property comprised in any and all Submissions (collectively, the “Assigned Rights”) and/or (ii) any content derived from or relating to the Submissions and/or Assigned Rights.

3.4. In the event any of the participants decide to sell the Assigned Rights or any part thereof, each participant hereby agrees to grant P&G the right of first refusal to purchase such Assigned Rights for and agree to do all things and sign all documents necessary to transfer and vest all rights, ownership and title in such Assigned Rights to P&G within a reasonable period of time. The participant shall, at P&G’s request, provide P&G with all necessary assistance to obtain registrations for and enforce such Assigned Rights or any part thereof. The participant shall inform P&G if it is in discussions with any third party as to the Assigned Rights or any part thereof.

3.5. "Intellectual Property Rights" includes in Singapore and throughout the world and for the duration of the rights (a) any patents, utility models, copyrights (including future copyright), registered or unregistered trademarks or service marks, trade names, brand names, layout-design rights, registered designs and commercial names and designations; (b) any invention, discovery, trade secret, know how, or confidential, business, scientific, technical or product information; (c) any other rights resulting from intellectual activity in the commercial, industrial, scientific, literary and artistic fields and whether dealing with manufactured products or services; and (d) any letters patent, deed of grant, certificate or document of title for anything referred to in paragraphs (a), (b) or (c) of this definition.

3.6. Each participant warrants that (a) he/she has created the Application, (b) no third party has any right, title and/or interest in/or to the Assigned Rights and (c) the use or exploitation by P&G of the Assigned Rights or the Submissions will not infringe the Intellectual Property Rights or any other rights of any third party. Participant must take all necessary steps to license to P&G the Assigned Rights and all tangible materials bearing, comprising, based on and/or derived from the Assigned Rights. At the request of P&G, the participant shall provide P&G and/or any other entity in the P&G with all necessary assistance for P&G to maintain and/or enforce the Assigned Rights or any part thereof. The participant shall not challenge the right of P&G to use the Assigned Rights.

4. RIGHT OF USAGE AND PUBLICITY

4.1. By entering the Competition, participants agree to participate in any media, promotional activity or publicity related to the Competition without payment or compensation, if requested to do so by P&G.

4.2. Participants further agree to participate in, at their own expense, prize presentation ceremonies, media, promotional activity or publicity related to the Competition in Singapore or elsewhere in relation to the Competition, without payment or compensation, if requested to do so by P&G.

4.3. Participants acknowledge and agree that P&G may display publicly, archive and reproduce any Submissions for broadcast, marketing, publicity and promotional purposes without any payment to the participants or the participants' consent. This includes, but is not limited to, posting or linking to the Submission on the P&G website as well as P&G's proprietary social media channels and website, and display and promotion of any Submission in any other media worldwide.

4.4. Participants acknowledge that P&G cannot control the information the participants disclose to P&G or P&G's representatives in the course of participating in the Competition, or what P&G or P&G representatives will remember about the Submissions. Participants also understand that P&G will not restrict work assignments of representatives who have had access to any Submission. Participants agree that P&G may use any information in P&G representatives' unaided memories in the development or deployment of P&G products or services without liability or compensation to the participants. Participants will not receive any compensation or credit from P&G for use of the Submission in connection with this Competition, save as expressly provided for under the Terms and Conditions. P&G is not responsible for any unauthorized use of the Submission by those accessing or viewing the Submission.

4.5. P&G is not obligated to use any Submission for any purpose.

4.6. Participants are not granted the permission to use or display any of the P&G Group's trademarks (e.g. logo) or rights in any form. Participants agree to seek the prior written consent of P&G prior to promoting or publicizing their participation or activities related to the Competition.

5. CONFIDENTIALITY

5.1. P&G may disclose Confidential Information to participants for the purposes of or in connection with this Competition.

5.2. "Confidential Information" shall include but is not limited to information, personal data, knowledge and data, whether or not in relation to this Competition and howsoever obtained or disclosed or accessed, including copies and reproductions thereof, which are of an intellectual, technical, scientific, financial, commercial or marketing nature (which for the avoidance of doubt includes P&G data or any part thereof) which is not in the public domain and in which P&G has a business, proprietary or ownership interest or has a legal duty to protect, which P&G considers to be confidential and which is identified by P&G as confidential and/or any information which a reasonable third party acting in good faith would recognise as being confidential in nature. For the avoidance of doubt, "P&G data" includes any information belonging to P&G or provided by P&G in connection with this Competition including all data, information and computer programs provided by or derived from third parties whether concerning flight schedules, customers, suppliers, operational data, billing information or otherwise, and personal data (of passengers or otherwise), as well as all compilations or databases containing such data and information.

5.3. The participant acknowledges that P&G operates in a highly competitive industry and that any Confidential Information, if disclosed (whether directly or indirectly) to a third party without the express authorization of P&G, would have a detrimental effect on the business of P&G.

5.4. The participant agrees to use the Confidential Information only for the purposes of Submissions to P&G for this Competition.

5.5. The participant further agrees to keep the Confidential Information in strictest confidence and shall not, directly or indirectly, use for itself or on behalf of or disclose to any third party any Confidential Information received from P&G.

5.6. The participant expressly understands that the Confidential Information disclosed by P&G is of a commercially valuable and highly sensitive nature. In the event that P&G discovers that the participant, its employees, servants, officers, agents, consultants or contractors (whether individually or collectively) has made or makes or intends to make or causes to be made or permits to be made any unauthorised disclosure of the Confidential Information, P&G will be entitled to take out an injunction against any such party to restrain it from making any such disclosure. In addition or in the alternative, as the case may be, P&G will be entitled to exercise such legal and equitable remedies as are available in respect of the breach of the Terms and Conditions and to further protect the Confidential Information.

5.7. The Parties understand that P&G does not have any obligation to provide Confidential Information to the participant, that P&G does not make any representation or warranty with respect to the accuracy or completeness of the Confidential Information, and that P&G shall not be liable to the participant for any loss or damage resulting from the use of or reliance on any of the Confidential Information.

5.8. At the end of this Competition, all participants shall stop using the Confidential Information and shall return all of the Confidential Information to P&G, including all copies or reproductions, extracts, summaries or notes, or destroy the same in accordance with the directions of P&G and certify the same have been destroyed, if so required by P&G.

5.9. P&G may, at any time, direct participants to return all Confidential Information to P&G, or any part thereof, and not to make further use of the Confidential Information to be returned. Upon receipt of such directions, participants shall promptly deliver the requested Confidential Information without retaining any copies or excerpts thereof to P&G.

5.10. "Confidential Information" shall not include: (a) Information which at the time of disclosure is in the public domain; (b) Information which becomes part of or enters the public domain other than in breach of the Terms and Conditions or other than due to the default or willful or negligent act or omission of the participant or any of its employees, servants, officers, agents, consultants and contractors; (c) Information which was known to the participant prior to receipt from P&G provided such prior knowledge can be adequately substantiated by documentary evidence antedating the disclosure by P&G; (d) Information which has been independently developed or obtained by the participant or obtained by the participant from a third party other than in breach by either of them of their respective obligations to maintain confidentiality; (e) Information which is required to be used or disclosed by reason of any law, governmental or other regulations or the requirements, orders, directions, instructions or notices of any regulatory authority including any stock exchange, provided however that the participant shall promptly notify P&G of such requirements and shall use its best efforts to limit the scope of the use or disclosure; and (f) Confidential Information which is disclosed to third parties with the prior written consent of P&G.

6. PRIVACY AND PUBLICITY

6.1. P&G may collect personal data such as your name, ID/IC number, email address and phone number when you provide P&G with your personal data directly, or when third parties such as Eventbrite disclose your personal data to P&G. In addition, participants may be filmed or photographed while participating in the Competition and P&G may collect your photographs, audio-visual footage, comments, and any other record of your participation in the Competition.

6.2. P&G collects, uses and discloses your personal data in order to administer the Competition including but not limited to providing a platform to facilitate the formation of teams with P&G Employees in the Open Category, for P&G's marketing and promotional purposes, to attribute you as the inventor/author of the invention/work that you create for the purposes of the Competition, administer assignment of the rights in the invention or work to P&G and/or for workshops organized by the sponsors of the Competition (the "Purposes"). You hereby consent to P&G's collection, use and disclosure of your personal data for the Purposes. Personal data in P&G's care and control will be treated in accordance with P&G's Privacy Policy which may be found at www.pg.com/privacy/english/privacy_notice.html. You hereby declare that all information provided by you is true, accurate and complete. Any inaccurate, incomplete or false information given or any omission of information required, may at our discretion, render your entry invalid and we may refuse to accept the entry. You are responsible for informing us if there is any change in any of the details that you have provided to us. You agree to indemnify and absolve us of any liability arising out of any use and/or disclosure by us of any inaccurate or incomplete information due to your failure to update us promptly of any changes to your personal information.

6.3. When you submit information (including personal data) on a website or platform run by a third party in connection with this Competition, your information may be used by that third party in accordance with that third party's own terms and conditions and privacy policy.

6.4. Participants should note that registration for this Competition is administered through P&G Onward incubator website. Further, participants may be required to upload their Submissions onto or otherwise use other third party systems or platforms. Such third party websites, platforms or systems (such as the website) are not affiliated with or owned, operated, or controlled by P&G, and do not act as data intermediaries to process personal data on P&G's behalf. P&G cannot and

does not assume responsibility for the content, privacy policies, or practices (including practices relating to the use, collection and disclosure of personal data) of such third parties.

6.5. We encourage all participants to review the relevant terms and conditions and privacy policies governing the use of the relevant third party websites, platforms or systems before submitting your information or personal data to such third parties, including their own terms and conditions and privacy policy

6.6. By using third party websites, platforms or systems (including using website to register for this Competition), you expressly relieve P&G from any and all liability in connection with (i) your access and use of such third party websites, platforms or systems; (ii) any personal data submitted to such third party Websites, platforms or systems; and/or (iii) the acts, omissions or defaults of such third parties.

CONFIDENTIAL INFORMATION

7. Throughout the Event, you may gain knowledge about P&G's business activities, products, services and/or technical expertise which we regard as confidential ("Confidential Information"). You agree that you will not divulge, use or make copies of any Confidential Information.

USE OF SOCIAL MEDIA

8. You will not divulge any commercial information related to P&G that you learn over the course of the event through social media. All contents posted on social media do not infringe any intellectual property rights.

WHAT LAWS GOVERN THE WAY THIS ONWARD INCUBATOR IS EXECUTED AND ADMINISTERED?

This ONward Incubator will take place in Singapore and be governed by the country laws.

WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE CONTEST CAN'T RUN AS IT WAS PLANNED?

If someone cheats, or a virus, bug, bot, catastrophic event, or any other unforeseen or unexpected event affects the fairness and/or integrity of this ONward Incubator, Sponsors reserve the right to cancel, change, or suspend this ONward Incubator.

This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the ONward Incubator, Sponsors reserve the right, but are not required, to select winners from among all eligible Entries received before Sponsors had to cancel, change or suspend the ONward Incubator.

If Participant attempts to compromise the integrity or the legitimate operation of this ONward Incubator, or if we have reason to believe that you have compromised the integrity or the legitimate operation of this ONward Incubator by cheating, hacking, creating a bot or other automated program, or by committing fraud in any way, we may seek damages from you to the fullest extent permitted by law. Further, we may disqualify you, and ban you from participating in any of our future ONward Incubators.

HOW CAN YOU FIND OUT WHO WON?

A full list of all winners will be published on the site <http://pgonward.incubatehub.com/> within 1 month after the presentation post Nov end

WHO IS ORGANIZING THIS ONWARD INCUBATOR?

Incubate Hub

WHO IS SPONSORING THIS ONWARD INCUBATOR?

P&G and it's strategic technology partners

WHO IS SUPPORTING THIS ONWARD INCUBATOR AS A PROVIDER?

P&G's strategic technology and co-innovation partners

WHERE IS THE EVENT?

Participants can join globally as virtual entries are permitted. The briefing on October 22, 2018 and final presentations by Novemeber end, 2018 will be at:

Procter & Gamble Europe SA, Singapore Branch
11 North Buona Vista Drive, Level 21
The Metropolis, Tower 2,
Singapore 138589

Acceptance of these terms & conditions

Singapore, the ...6th Sept, 2018.....

.....
(Signature)